



WHAT'S NEW?: “Immunize and Win a Prize!!” An immunization incentive program being offered to all Vaccines For Children Providers statewide.

HOW DOES IT WORK?: The project is based on taking 4 visits for a child to complete their primary immunization series by age 2. All children birth – 2yo are eligible, VFC and Non-VFC.

Families receive FREE incentives at each of the first four immunization visits:

Package of Wet Wipes at the 1st visit

Package of Band-Aids at the 2nd visit

Hand Sanitizer at the 3rd visit

Sippy Cup at the 4th visit

Stickers provided as an extra or possible 5th visit

(Feel free to change the order of the incentives for the first 3 visits based on your family's needs. Each incentive can only be used one time per family)



After a child has completed the primary series of 4 DTaP, 3 Polio, 1 MMR, 3 HIB, 3 HepB, 1 Varicella and 4 Prevnar, the parent will fill out a completion card including consent by a parent in order to enter the drawing. Providers will hold onto these cards until they are collected for the drawings in January 2012.

This project will run through December 31st, 2011, at which time we will have the drawings.

There will be a family from each provider office that will win the grand prize if they complete by age 2!

One family from each provider **will win \$400** toward a utility (gas, electric, water or propane) of their choice.

WHO PAYS? Tobacco Settlement Money from the Kansas Health Policy Authority and our Partners. There is no cost to the provider or the families.

Please contact me if you have any questions. Mparsons@kdheks.gov or 785-296-3975